New research set to break the silence on a serious but treatable prostate condition affecting 1 in 2 Aussie men aged 50+

A common, non-cancerous prostate condition affecting more than 2.8 million Aussie men aged 50+ years,¹⁻³ is seriously compromising their physical, mental, and social health and wellbeing, according to new Australian research set for release next <u>Tuesday, October 29, 2024</u>.⁴

An 'enlarged prostate' affects 50 to 60 per cent of men aged in their 60s, and a staggering 80 to 90 per cent of those



aged 70+ years.^{5,6} Yet concerningly, the condition is currently under-diagnosed, and under-treated, the new research is set to reveal.⁴

While a healthy prostate resembles the size of a walnut, an enlarged prostate can grow to the size of a mandarin, or even a lemon,⁷ causing obstruction, bladder blockage, and life-disrupting symptoms – an urgency to pee, poor urine flow, regular toilet visits day and night, and a feeling of being unable to empty the bladder.⁸⁻¹⁰ This in turn, affects a man's energy levels, concentration, productivity, and his partner's sleep.¹¹

Commonly associated with depression, anxiety, and stress,¹² should an enlarged prostate be left untreated, it may also lead to urinary tract infections, kidney stones, and kidney damage.⁹

While Aussie men fail to recognise the commonness, and potential seriousness of this urological condition,⁹ they do not need to suffer in silence, according to Urological Society of Australia and New Zealand (USANZ) President, and Urological Surgeon, Professor Helen O'Connell AO, Melbourne.

"If you are experiencing enlarged prostate symptoms, seek help from your GP, and get effective treatment, because you may become completely free of the problem."

To learn more about the new research, and the importance of effective management, and treatment of an enlarged prostate, tee up an interview with a spokesperson overleaf.

AVAILABLE FOR INTERVIEW

EXPERTS	
	President, Urological Society of Australia and New Zealand (USANZ);
Prof Helen	Urological Surgeon, Epworth Health; Research Professor, Monash University;
O'Connell AO	and Professor, Department of Surgery, University of Melbourne, <i>MELBOURNE</i>
Mr Tony de Sousa	Consultant Urological Surgeon, Epworth Freemasons Hospital, St John of God Berwick
	Hospital, Mulgrave Private Hospital, and Beleura Private Hospital, Mornington,
	MELBOURNE
Dr Kapil Sethi	Urological and Robotic Surgeon, MELBOURNE AND SHEPPARTON
Prof Henry Woo	Director of Uro-Oncology; Head of Robotic Surgery, Chris O'Brien Lifehouse;
	and Urology Department Head, Blacktown Mount Druitt Hospital, SYDNEY
Dr Dinesh Patel	Urology Department Head, Canterbury Hospital; Visiting Medical Officer (VMO),
	Canterbury, Bankstown and Prince of Wales Hospitals; Consultant Urological and
	Robotics Surgeon, Hurstville Private, Sydney Southwest Private, and St George Private
	Hospitals, SYDNEY
Dr Joseph Schoeman	Specialist Urological Surgeon, The Wesley Hospital and St. Andrews War Memorial
	Hospital, Brisbane; Caboolture Private Hospital, Sunshine Coast; and
	Mater Private Hospital, Bundaberg, who developed symptoms of an enlarged prostate
	at 50 years of age, <i>BRISBANE</i>
Dr Borjana Barth	Urological Surgeon and Uro-Oncologist, Sunshine Coast University Private Hospital,
	and Sunshine Coast University Hospital, SUNSHINE COAST
Dr James Aspinall	Specialist Urologist, The Royal Adelaide Hospital, ADELAIDE
Dr Elayne Ooi	Principal and Consultant Urologist Surgeon, Swan Urology; Consultant Urologist, Sir
	Charles Gairdner Hospital; and Visiting Medical Practitioner, Hollywood Private
	Hospital, <i>PERTH</i>
AUSSIES WHO LIVED WITH / AFFECTED BY AN ENLARGED PROSTATE	
Glenn, 64	Former cabinet maker and father-to-two who spent five years feeling concerned
	about his enlarged prostate symptoms, SYDNEY
Barry, 65	Online business owner, father, and grandfather who wrestled with symptoms of an
	enlarged prostate for 25 years, ORANGE
Dina, 63	Entrepreneur, mother, grandmother, and wife to Barry, who lived with an enlarged
	prostate, untreated, for 25 years, <i>ORANGE</i>
Dr Ethan, 60	General Practitioner and Senior University Lecturer who wrestled with symptoms of
Ray, 75	an enlarged prostate for two years, <i>BRISBANE</i> Retired Chief Information Officer who experienced enlarged prostate symptoms for
	more than a year, <i>BRISBANE</i>
Graham, 65	Small business owner and father who wrestled with symptoms of an enlarged
	prostate for six years, <i>MELBOURNE</i>
Keith, 61	Professional engineer and father-to-two who lived with symptoms of
	an enlarged prostate for five years, <i>ADELAIDE</i>
Patrick, 59	Electrical technician and father-to-three who endured enlarged prostate symptoms
	for almost 10 years, <i>PERTH</i>
Bruce, 72	Former police officer and semi-retired IT Technician who endured symptoms of an
	enlarged prostate for more than a decade, <i>WHEATBELT, WA</i>
DIGITAL	enlargedprostatemediakit.com.au
MEDIA KIT	<u>emargeaprostatemediatateomaa</u>
VNR	enlargedprostatemediakit.com.au/vnr
RADIO GRABS	enlargedprostatemediakit.com.au/anr
MEDIA CONTACTS	
	Kirsten Bruce & Sam Jacobs, VIVA! Communications
	T 02 9968 3741 1604
	M 0401 717 566 0422 654 404
	E <u>kirstenbruce@vivacommunications.com.au</u>
	sam@vivacommunications.com.au

About YouGov market research

Boston Scientific commissioned YouGov to perform an online quantitative survey on benign prostatic hyperplasia (BPH), involving a nationally representative sample of 1,011 Australian men aged 50+ years between July 4 to 10, 2024.⁴ The data was weighted by age and region to reflect the latest Australian Bureau of Statistics (ABS) population estimates of Australian men over 50 years of age.

Boston Scientific Pty Ltd, PO Box 332 Botany NSW 1455 Australia. Tel +61 2 8063 8100.

References

- 1. Profile of Australia's population: Australian Government Australia Institute of Health and Welfare; 2024 [Available from: <u>https://www.aihw.gov.au/reports/australias-health/profile-of-australias-population</u>].
- Population: Australian Bureau of Statistics; 2024 [Available from: <u>https://www.abs.gov.au/statistics/people/population#:~:text=The%202021%20Census%20counted%2025%2C422%2</u> <u>C788.age%20of%2039%20years%20old]</u>.
- 3. Management of Lower Urinary Tract Symptoms Attributed to Benign Prostatic Hyperplasia: AUA Guideline: American Urological Association; 2023 [Available from: <u>https://www.auanet.org/guidelines-and-guality/guidelines/benign-prostatic-hyperplasia-(bph)-guideline]</u>.
- 4. Australian market research on benign prostatic hyperplasia (BPH). YouGov: YouGov; 2024.
- 5. Awedew AF, Han H, Abbasi B, Abbasi-Kangevari M, Ahmed MB, Almidani O, et al. The global, regional, and national burden of benign prostatic hyperplasia in 204 countries and territories from 2000 to 2019: a systematic analysis for the Global Burden of Disease Study 2019. The Lancet Healthy Longevity. 2022;3(11):e754-e76.
- 6. Launer BM, McVary KT, Ricke WA, Lloyd GL. The rising worldwide impact of benign prostatic hyperplasia. BJU Int. 2021;127(6):722-8.
- 7. Understanding Prostate Changes and Conditions: National Cancer Institute 2024 [Available from: <u>https://www.cancer.gov/types/prostate/understanding-prostate-</u> <u>changes#:~:text=The%20prostate%20is%20part%20of,the%20size%20of%20a%20lemon</u>].
- 8. Lokeshwar SD, Harper BT, Webb E, Jordan A, Dykes TA, Neal DE, Jr., et al. Epidemiology and treatment modalities for the management of benign prostatic hyperplasia. Transl Androl Urol. 2019;8(5):529-39.
- 9. Benign prostate hypertrophy: healthdirect; [Available from: <u>https://www.healthdirect.gov.au/benign-prostate-hypertrophy</u>].
- 10. Lepor H. Pathophysiology of lower urinary tract symptoms in the aging male population. Rev Urol. 2005;7 Suppl 7(Suppl 7):S3-s11.
- 11. Shvartzman P, Borkan JM, Stoliar L, Peleg A, Nakar S, Nir G, et al. Second-hand prostatism: effects of prostatic symptoms on spouses' quality of life, daily routines and family relationships. Fam Pract. 2001;18(6):610-3.
- 12. Park S, Lee KS, Choi M, Lee M. Factors associated with quality of life in patients with benign prostatic hyperplasia, 2009-2016. Medicine (Baltimore). 2022;101(36):e30091.